THURSDAY, JUNE 21, 1979

GENERAL SESSION

Morning session, Chairman : Karunaratne, Sri Lanka.

Subtheme: Influencing public attitudes (Main theme: "Action for Smoking Control" continued)

08.30	The role of voluntary organizations in relation to governments - How to distribute responsibility (Lefall,USA)
09.00	Encouraging the public at large to urge and to support action for smoking control (Jespersen, Denmark)
09.30	Influencing the social climate with regard to smoking (As, Norway)
10.00	Break
10.30	Tobacco sales promotion (Hoffman, Canada)
11.00	Establishing smoke-free environments (Lewis, Canada)
11.30-12.00	How doctors can influence public attitudes (Holleb, USA)

Afternoon session. Chairman : Hillerdal, Sweden

MAIN THEME: PROMOTION OF INTERNATIONAL COLLABORATION

13.30	Keynote presentation : Strengthening our resources by international collaboration (Kaprio, WHO)
14.15	Panel on "Review of current international activities". Moderator : Masironi, WHO.
15.30	Break
16.00	Ideas for future action, a "summing up" of the conference (Daube, UK)
16.45	Concluding remarks (Hillderdal, Sweden)

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SPECIAL INTEREST SESSIONS

Morning

A) Evaluation of programmes. Chairman: Delarue, Canada

Contributed papers to be presented :

The use of volunteers in the evaluation of an anti-smoking programme. Hoffmann, Canada.

The evaluation and monitoring of smoking cessation. Olsen, UK.

The effects of anti-smoking policies and the demand for cigarettes in the United States. Warner, USA.

Methodology and evaluation of national education week on smoking in Canada. Wright, Canada.

B) Smoking control in developing countries.
Chairman : Akinkugbe, Nigeria.

Special report : cigarette marketing in the third world - a study of four countries. Wickström, Sweden.

Present status of smoking habit in urban Cuban communities. Castro, Cuba.

An outlook on the problem of smoking in a developing country. Omar and Ibrahim, Egypt.

Growing consumption of cigarettes in Africa. Tomorrow's epidemic. Taha and Ball, UK.

The smokescreen in Africa. Wennen, The Netherlands

Impact of changing habit of smoking on the health or rural population of Bangladesh. Islam, Bangladesh.

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C) International exchange of technical information.
Chairman : Woudenberg, WHO.

Contributed papers to be presented :

Technical information program of the Office on Smoking and Health, U S Public Health Service. Shopland, USA.

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FREE COMMUNICATIONS SESSIONS

Morning

A) Epidemiological research on smoking and health.
Chairman : Larsen, Norway.

08.30	Trends in lung cancer rates in the FRG. Lindenberg, FRG.
08.45	La consommation de cigarettes parmi d'autres facteurs de risque des symptômes respiratoires chroniques Ramaciotti, Bahy and Rey, Switzerland.
09.00	Risk of dying attributable to cigarette smoking in Japan. Hirayama, Japan.
09.15	Smoking in relation to other environmental risk factor and cause of death groups. Zeiner-Henriksen, Norway.
09.30	Cancer bronchogéniques des femmes et tabac (expérience de 36 années). Lemoine, France.
09.45	Smoking and respiratory diseases in Czechoslovakia. Kubik, Czechoslovakia.
10.00	Break
10.30	The relationship between smoking of Greek cigarettes and the development of lung cancer. Kanellakis, Trichopoulos, Michalakopoulos, Maragoudakis, Kanellaki Xirouchaki and Kalapothaki, Greece.
10.45	Smoking and cancer in India. Sanghvi, Jayant and Pakhale, India.
11.00	Respiratory illnesses and smoking habits among Finnish youth. Eskola and Rimpela, Finland.

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11.15 Smoking habits in laryngeal cancer patients of the Institute of Oncology, Warsaw. Lewinski, Sawicki, Gajl, Tabaczynski and Jeziorski, Poland.

11.30 Tabagisme et cancers de la tête et du cou. Brugère, France.

11.45 Prevalence of malignant neoplasm at smokers with particular review of patients with malignant neoplasms of respiratory systems. Bjelic and Milosevic, Yugoslavia.

B) Determinants of smoking behaviour. Chairman: Cust, UK.

08.30 Social influence and smoking behaviour. Bolla,Canada.

08.45 Tobacco smoking as a form of substance abuse. Gritz, USA.

09.00 Characteristics of persons who use substances excessively. Chalmers, USA.

09.15 A factor analytic study of a questionnaire to measure tolerance to nicotine. Götestam, Norway and Fagerström Sweden.

09.30 Typology, structure and relative persuasibility of arguments. Igor, Austria.

09.45 Positive incentives in encouraging non-smoking. Fischer and Joffe, USA.

10.00 Break

10.30 Characteristics of children who stop smoking. Murray, UK.

10.45 Smoking in compulsory schools. Interviews and improvisations. Marklund, Sweden.

11.00 Reasons for smoking among pupils from upper forms of primary school. Vijatkowski, Poland.

11.15 Knowledge and attitudes of university students regarding smoking and health : A comparison by smoking habit. Ashley, Canada.

11.30 Smoking habits, knowledge, and attitudes of final year university students in the health professions. Ashley, Canada.

11.45 Relation of smoking to other health habits among Finnish youth. Rimpelä, Eskola and Paronen, Finland.

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